

# PIC Summit

Europe

# PIC Summit Europe

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## Partner Brochure

November 7 & 8, 2022 | Eindhoven, The Netherlands

**Jorn Smeets**  
Chief Marketing Officer



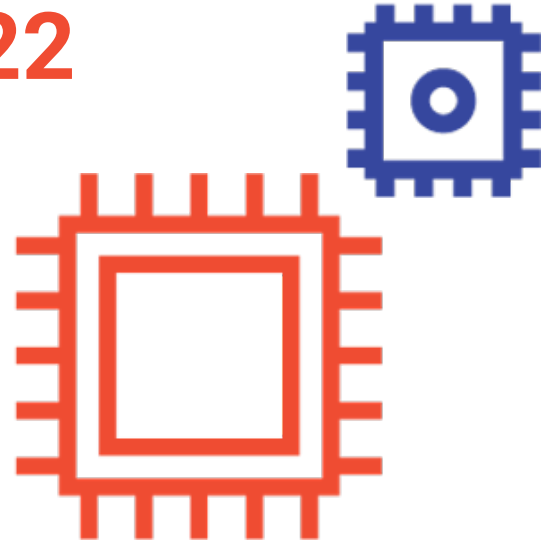
# PIC Summit Europe 2022

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The PIC industry is thriving like never before.

We will bring together all stakeholders from the PIC industry to meet, get up to speed about the latest developments, connect, interact and work together on the next steps of the industry.

The event will be organized in Eindhoven, The Netherlands. In 'the city of light', light bulbs are produced and shipped all over the world for more than 100 years by Philips. Anthony Philips started creating modern lightbulbs in 1891.



# What are we planning to do?

- The program will take place at the 7th and 8th of November 2022
- The event will take place all over the city; at the High Tech Campus (where various PIC companies are situated), at the Eindhoven University of Technology (where the academics are situated) and Strijp-S (for social activities)
- The event will feature program elements like plenary keynotes, panels, in-depth sessions and workshops, poster sessions by students during lunch and exhibition opportunities
- Bringing together various smaller initiatives in one place: IPSR-I autumn meeting, EU Strategy Meeting, TechTour investor meeting, investor dinners, Photonics applications week, networking receptions and more.

# For who are we organizing this?

- The event is organized for and with a broad variety of stakeholders; PIC companies, end-users (industry), academics, students, politicians, investors, equipment manufacturers, wider PIC community and global ecosystems.
- Press/analysts and people of general interest.
- We aim at 300 visitors, physically present in Eindhoven.

# Preliminary Program

# Preliminary Program - Monday 7th of November

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Morning | 09.00 – 12.00

## Event Main Program

*High Level Keynotes & Dialogues*

Afternoon | 13.00 – 17.00

## In-Depth Topic Sessions

*Technology / Application / Business*

## EU Strategy Meeting

*With the European Commission*

## IPSR-International

*Hosted by PhotonDelta & MIT*

## Your subsession?

Evening | 17.00 – 22.00

## Networking Drink & Welcome Dinner

*Open for all attendees*

# Preliminary Program - Tuesday 8th of November

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Morning | 09.00 – 12.00

**Event Main Program**  
*High Level Keynotes & Dialogues*

**Investor Pitches**  
*Hosted by EPIC*

Afternoon | 13.00 – 17.00

**In-Depth Topic Sessions**  
*Technology / Application / Business*

**IPSR-I workshops**  
*Hosted by PhotonDelta & MIT*

**TechTour**  
*Hosted by TechTour*

**Your subsession?**

Evening | 17.00 – 21.00

**Closing Drink & Dinner**  
*Open for all attendees*



# Eindhoven experience

- In collaboration with Eindhoven365, a full side-program will be offered to all visitors of the event, who wish to come earlier or stay longer in Eindhoven, to enjoy side-visits, city-tours and other activities.
- We furthermore offer facilitated matchmaking and company visits through an online platform

# Why should you become a partner?

- ✓ Extensive branding opportunities in advance and during the event, online and offline at all marketing- and communication materials
- ✓ Possibility to setup your own booth during daytime of both event days on a central location where lunch and networking reception take place
- ✓ Possibility to organize your own subsession on Monday or Tuesday afternoon
- ✓ Reserved tickets for your guests

# Partner Possibilities

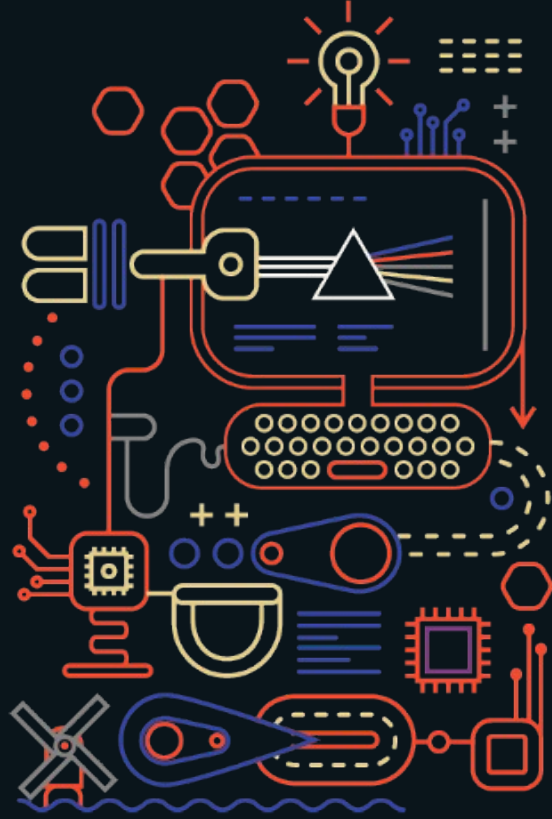
- **Premium Package €2,495**
  - Own space for booth at expo area
  - Mentioning as key partner in communication to guests in advance, during and after the event
  - Mentioning as key partner in all communication items at event
  - 5 tickets
- **Standard Package €999**
  - Popup table at expo area
  - Mentioning as partner in communication to guests in advance, during and after the event
  - 2 tickets

# First confirmed partners

- Eindhoven University of Technology
- Twente University
- PhotonDelta
- Tech Tour
- Brainport
- The Gate
- imec
- ING
- Innovation Industries
- EFFECT Photonics
- Scantinel
- Fraunhofer HHI
- Phix
- Smart Photonics
- CITC
- Nostics
- MantiSpectra
- BOM

# Are you interested in partnering up?

Are you interested in partnering with us, making this event happen?  
Contact Jorn Smeets ([jorn@photondelta.com](mailto:jorn@photondelta.com)) to discuss the possibilities.



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